

Smart City Strategy Amberg

Executive summary

Our future is smart! Under the vision “Amberg, smart together!”, the city of Amberg intensifies its journey to becoming a smart city. Following a participatory and multistakeholder approach during a 12-month journey, the strategy was approved and accepted by the city council on December 18, 2023. Thus, the strategy is considered a guiding document for Amberg’s future. With the strategy, the municipality aims at using digitalization and innovation for a resilient urban development, creating added value for the entire urban ecosystem including various target groups: civil society, private and public sector entities, research and science, culture and education, as well as the city administration.

Amberg possess an excellent starting position, as digitalization and new technologies have a long-standing history in town applied to improve several areas of public welfare. As a smart city, Amberg shapes the digital change era by itself and wants to provide and achieve high standard of living oriented on the global sustainability goals. With this approach, the town will be strengthening her position as an innovation hub in the Upper Palatinate region linked to the European Metropolitan Area Nuremberg.

The smart city strategy includes a vision, goals and guidelines plus a portfolio of 17 potential projects in six fields of action. As precondition for the successful project implementation to stimulate and accelerate digital transformation are the following areas: infrastructure & competence building, data management, communication & participation, cooperation within the city administration and city corporation.

For more information visit www.amberg.de/smartcity

